

LOVE THE OCEAN

PROTECT PRISTINE SEAS



ON A MISSION TO PRESERVE THE OCEAN

National Geographic's Pristine Seas project is committed to exploring, documenting and protecting the last wild places in the ocean. By sending exploration and research missions across the globe, Pristine Seas supports the global goal of fully protecting 10% of the ocean by 2020.



PARTNERS IN PROTECTING OUR SEAS

For the third year in a row, Davidoff actively supports Pristine Seas expeditions to help explore and protect the ocean and has supported five research missions to remote ocean areas including the Pitcairn Islands and New Caledonia.

HOW YOU CAN HELP

Now, when you snap and post a photograph of the ocean, or purchase a Davidoff Cool Water limited-edition, you will help protect the ocean's beauty and vitality. Your photos will join others on love-the-ocean.com, progressively building a giant wave of images. The winner, selected by a special jury, will travel on an incredible National Geographic trip. Share your love of the ocean today.



Main image by Manu San Felix/
National Geographic, additional
photography by Enric Sala/National
Geographic



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